

Two Prestigious Video Surveillance World Class Product of Korea Awards Recognise IDIS Quality, Reliability, and Innovation



세계일류상품



IDIS, South Korea's largest surveillance manufacturer, has received two esteemed World Class Product of Korea awards from the Ministry of Trade Industry and Energy (MOTIE) and the Korean Trade-Investment Promotion Agency (KOTRA).

The annual program evaluates Korean companies, their products, and global exports from an array of industry sectors. In 2015, sales of Korean IP dome cameras and network video recorders (NVRs) ranked fifth in the world with more than five percent market share, qualifying them to be evaluated within this highly-respected awards program. Each company is appraised by its relevant industry association with the findings then presented to MOTIE and KOTRA for final evaluation. IDIS and other Korean surveillance manufacturers were judged using stringent criteria by a panel of experts from the Korean Electronics Association (KEA).

Impressed by the findings of KEA, MOTIE and KOTRA presented IDIS with two prestigious awards, naming IDIS as the only surveillance manufacturer to be recognised in the program. IDIS products particularly impressed the MOTIE and KOTRA judges based on:

- ☑ Product quality
- ☑ Reliability
- ☑ Innovation
- ☑ Technical capability
- ☑ Global marketability.



Joon Jun, President of the Global Business Division, said:

“ These awards truly demonstrate the high quality and reliability of IDIS products and cements the fact that IDIS has grown to become a truly global player in the world security market. As we celebrate 20 years of innovation throughout 2017, this recognition also validates why IDIS has been at the forefront of surveillance for over two decades. We fully intend to continue that trend through our commitment to research and development and by remaining first to bring new technologies and products to market. ”

